

LUMIÈRE DE VIE®

HOMMES

SKINCARE FOR THE MODERN MAN

SKINCARE FOR THE MODERN MAN starts with Lumière de Vie® Hommes – a brand featuring classic products with proven results. Uniquely formulated with high-quality, effective ingredients that penetrate even the toughest skin, this distinctive line works to combat uneven texture, dryness and fatigued skin. Elevate your skincare with fresh, innovative formulas designed for every man.

LUMIÈRE DE VIE HOMMES DAILY SKINCARE REGIMEN

For best results, utilize the following regimen daily.

STEP 1 | CLEANSE ☀️🌙

Cleanse with **1 Lumière de Vie Hommes Cleansing Gel** by wetting your hands and face and, in circular motions, apply the cleanser to the face. Rinse with water or a wet washcloth and pat dry. Repeat morning and night.

Use **2 Lumière de Vie Hommes Exfoliating Face Scrub** one to two times a week. This energizing scrub deep cleanses, revealing skin that feels refreshed and smooth to the touch. It helps to remove dead skin cells, excess oil and unclogs pores for your best skin yet.

STEP 2 | TONE ☀️🌙

Balance skin with the **3 Lumière de Vie Hommes Refreshing Toner Pads** which helps to promote healthy skin hydration while targeting stubborn, enlarged pores and excess oil (a.m. and p.m.). With just a light sweep across the face, you will be on the way to a healthier-looking complexion.



STEP 3 | TREAT ☀️🌙

Restore moisture and balance your complexion by applying **4 Lumière de Vie Hommes Restoring Serum**. After toning, apply two pumps of serum, covering the face and neck (avoiding the eye area). Use morning and evening. Next, fight under-eye fatigue with the **5 Lumière de Vie Hommes Firming Eye Serum**. Hold tube with tip upright by neck band, and lightly squeeze out a small amount of product on the top of the applicator. In a half-circle motion, gently roll back and forth under the eye, letting the formula absorb into skin. Use morning and evening.

STEP 4 | MOISTURIZE ☀️🌙

Smooth and hydrate even the toughest skin with the **6 Lumière de Vie® Hommes Hydrating Aloe Cream**. After cleansing, toning and treating, apply a dime-size amount of cream to the face and neck and massage it in.

STEP 5 | CONDITION ☀️🌙

Pump 2–3 drops of **7 Lumière de Vie® Hommes Conditioning Beard Elixir** into palm and massage throughout facial hair.

Use these products in conjunction with...

STEP 3 | TREAT

After applying **4 Lumière de Vie Hommes Restoring Serum**, begin rolling the **Lumière de Vie® Hommes Tiger's Eye Roller** from the center of the face outward and up the neck.

Finish up your routine by soothing your skin with an overall cooling treatment to help reduce the appearance of redness, puffiness and other sensitivities. When frozen, the **Lumière de Vie Hommes Ice Roller** transforms into a total body relief tool.

